

# Fast Facts

## Mission Statement

We help businesses deploy resources and processes efficiently and make their customers and staff feel seen and valued.

## Company

Founded:	2013
Key people:	Philipp von Gilsa (CEO), Rom Eizenberg (CRO), Lukasz Szelejwski (CTO)
Headquarters:	19 W 34 Street, Suite 1018, New York, NY 10001

## About Kontakt.io

As the leader in Indoor Journey Analytics, Kontakt.io optimizes processes and resources by revealing how customers move through the business. Using AI, IoT, and RTLS, Kontakt.io helps businesses uncover waste, streamline capacity, improve workflows, and help customers and staff feel seen and valued. Solving more than 20 use cases across healthcare, workspace, and other industries, we deliver a single platform that builds responsive businesses to anticipate and adapt to evolving operational and human needs.

## Why Kontakt.io

### We Make Things Easy

- **Easy to Use.** Simplicity is harder than complexity. Each of our apps focuses on a single user and a specific problem. We create solutions for everyone to help them get things done.
- **Easy to Buy.** We simplify pricing with a single, per-bed or per-room model that encompasses all the necessary products and services to achieve your desired outcomes.
- **Easy to Deploy.** Using AI, cloud, and mobile technologies, our equipment autonomously communicates and validates itself without the need for human intervention, cutting deployment time from months to weeks or even days.

### We Deliver Fast Outcomes

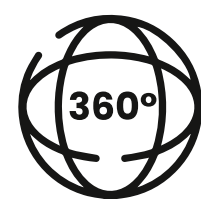
- **Industry’s #1 Time To Value.** We accelerate your ROI and deliver positive outcomes to users faster than anyone else, thanks to how easy things work with our AI- and cloud-based platform.
- **Delivered As A Service.** Delivering everything from devices to apps to support, our as-a-service model allows you to add new use cases with a simple click. Gain agility and speed like never before.
- **Outcome Driven.** We deliver outcomes, not boxed equipment. From on-site installation to monitoring, all the way to service-level agreements, our approach is uniquely designed to ensure the outcomes you need.

### We Ensure Unmatched Scalability

- **Priced for Scaling.** We offer scalable pricing, regardless of your project size. Enabling our customers to create value cost-effectively is a key element of our success.
- **A Platform for Scaling.** Lower TCO, quicker adoption of new use cases, extensive cloud scalability, and future-proofing your IT investments are among the many reasons why Kontakt.io is right for you.
- **Managed for Scaling.** SOC-2 and HIPAA compliant, our platform integrates with your wireless and security infrastructure, allowing you to use your current IT network with confidence and uninterrupted functionality.

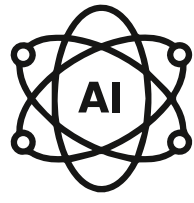


## The Kontakt.io Principles



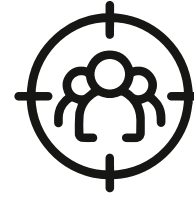
## 360° Intelligence

We bring together all that is known about people, resources, spaces, and processes from across your enterprise. By leveraging the data you have and capturing what you're missing, we eliminate fragmented processes and data silos. No more point solutions. No more blind spots



## AI-Powered Analytics

Our AI-powered process mining exposes hidden frictions, bottlenecks, and waste across your enterprise. Turn insight into foresight by answering the questions you didn't know to ask. Orchestrate resources and processes efficiently and unlock your enterprise's full potential with data that truly matters.



## Human-Centric Outcomes

We help industry leaders build responsive businesses where great human experiences and operating efficiencies go hand-in-hand. Solving performance frictions helps your staff do a better job, makes them feel seen and valued, and leads to better business outcomes.

## The Kontakt.io Impact

**+30,000**  
end users

**+1,200**  
partners

**+3.2 million**  
active IoT devices

**+1.2 billion**  
square feet covered

## Solution Overview

## Healthcare

- Care Operations: medical equipment tracking & management, wheelchair tracking, and bed management.
- Staff Experiences: staff safety, staff journey analytics, hand hygiene compliance, and medical device on-demand.
- Patient Experiences: patient flow & elopement, indoor navigation, and patient room display.

## Workspace

- Space Management: floor occupancy, room occupancy, and seat occupancy.
- Asset Management: asset tracking, loss prevention, and preventive maintenance.
- Occupant Experiences: staff safety, staff journey analytics, indoor navigation, and environmental monitoring.

## Other Industries

- Education
- Retail
- Logistics
- Manufacturing & energy
- Transportation
- Hospitality
- Public spaces

## Product Ecosystem

Kontak.io combines hardware and software within one platform to solve the business challenges. Driven by principles of simple & open, people first, and reliable results, we offer a full ecosystem that encompasses IoT devices & tags, Bluetooth® LE gateways, ML-powered cloud computing, and AI-integrated web applications.